

Notice of References Cited	Application/Control No.	Applicant(s)/Patent Under Reexamination	
	09/902,923	ENFIELD	
Examiner	Art Unit	Joseph A. Fischetti	3627

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U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
	B	US-			
	C	US-			
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	PORTER, The influence of brand recognition on the retail store 1997
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
 Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.